# Private Practice Index, Volume 4

## Authors


Barnhart, E. Paul, FSA
Catastrophic Insurance ..... Oct. 6

Barnes, David A.
Health Systems Story, Private Practical and Profitable, The ..... Mar. 12
Tel-Med: Ringing Success, A ..... Sept. 26

Bethel, Paul
Medicine in Cuba ..... Apr. 34

Blachly, P.H., MD
FDA and the Physician ..... Mar. 60

Blasingame, F.J.L., MD
Medicine and the Private Sector ..... Jan. 54

Blatchford, Frank W. III
AMA vs the AHA: A Battle for the System ..... May 32
St. Louis MDs Sue Missouri Foundation ..... Apr. 29

Brownfeld, Allan C.
Campaign for a Health Department, The ..... Sept. 48
Extending the Controls: An Analysis ..... June 10
Is the HMO a Panacea? ..... Aug. 14
Reprieve and Opportunity: National Health Insurance Goes on the Back Burner ..... Jan. 10
Substitution Campaign Continues, The ..... Feb. 8
Unionization of the Profession, The ..... Nov. 8
Wage and Price Freeze: Phase II and You, The ..... Apr. 8

Brudnoy, David
Something Can Be Done ..... Nov. 59

Carden, Terrence S. Jr., MD
Anatomy of an Artist, The ..... Apr. 20
Vote Against Antisubstitution Repeal, A ..... July 18

Costello, Addis C., MD
Government and the Generic Doctor ..... Aug. 28

Crane, Philip M.
Unconvincing Crisis, The ..... July 22

Davis, Francis A., MD
Adverse Reactions ..... Oct. 4
"Approved" Prescriptions ..... Sept. 6
Catastrophic Insurance ..... Apr. 4
Control of Therapy ..... Aug. 4
FDA Letters ..... Jan. 4
Frozen Incomes ..... Mar. 8
Hexacholorophene, Staph and the FDA ..... Feb. 4
"Hold Harmless" ..... June 4
Medical Charts ..... Nov. 6
Third Party, The ..... May 6
Time for a Moratorium ..... July 4
Visit to 'Paradise', A ..... Dec. 6

Diegel, Tim
Observations on Scandinavian Medicine ..... Nov. 53

Ecenbarger, William
Teaching Medicine As An Art ..... Feb. 30
Pennsylvania Doctors Fight "Health Czar" Plan ..... July 44
Showdown in Pennsylvania ..... Dec. 36

Edwards, Marvin H.
Alice and the Case of the Missing Option ..... Dec. 30
Available Immediately: Good Political Issue, Like New ..... Aug. 28
Cause and Effect ..... Nov. 48
Changing System, The ..... May 36
Fourth Party, The ..... July 28
I, Too, Have A Plan ..... Apr. 18
Lessons From the Masters ..... Sept. 40
On Being Sensitive to the Needs of Others ..... Oct. 36
Private Medicine and the Black American ..... June 20
Saving the Burros and Shooting the Eagles ..... Mar. 25
Self-Fulfilling Prophecy, The ..... Feb. 22
Society ..... Jan. 26

Eggerz, Solveig
Are Unions the Answer? ..... Nov. 18
Laymen 'Treat' School Children: Psychiatry in the Classroom ..... May 44

Exner, F.B., MD
Forgotten Man in "Medical Care"—The Patient, The ..... Jan. 58

Graves, Susan B.
Henry Sarason: Man of Medicine and Mirages ..... June 24
Orthopedist In The Nets ..... Aug. 24
What Makes Sheehan Run? ..... Nov. 29

Hawk, John C., Jr., MD
Third Party: An Overview, The ..... Mar. 48

Hein, Paul A., Jr., MD
Federal Grant: Research for Fun and Profit, The ..... Mar. 32

Hilton, Fred
Medibus, The ..... Oct. 54

Hobson, Joan
Life With the NHS ..... Jan. 38, Feb. 38, Mar. 58, May 16, Aug. 23, Sept. 33, Oct. 14, Nov. 31
Rubies, Emeralds and Diamonds, Mystical Medicines of the Past (And Present) ..... Mar. 36

Jeffries, S. B., JD
Assault on Privacy: The Patient and the Computer ..... May 29

Johnstone, John, Jr., MD
Medicine Over There? Local Society Goes to the Experts ..... Sept. 34

Lowes, Earl
Canadian MDs Balk at Generic Prescribing ..... June 6
Doctor Next Door Fights Government Medicine, The ..... Mar. 44
Insulin, A Case History In Private Research ..... Aug. 31

Maxtone Graham, J. A.
Francois Rabelais: The Doctor Who Laughed at the World....Feb. 14
William Price: The 'Mad Doctor' of County Glamorgan....May 8

McIntyre, R. V., MD
Time for Some New Ground Rules....Aug. 42

Myers, Robert J., FSA
Catastrophic Insurance....Oct. 6

Nager, Norman R.
Constant Care Concept: Providing Quality Care for Less, The....June 32
Lambert Award: Incentive for Private Innovation, The....Dec. 9
Poor Speak for Themselves, The....Aug. 8
Womens Hospital: Total Care for Mother and Child, The....Dec. 22

Pettis, Jerry
R & D: "Sliding Into a Technology Lag'....Jan. 42

Powell, J. Enoch
British Doctor: Servant of Two Masters, The....Jan. 32

Reece, A. S., MD
Medicare and the Patient: Is the Doctor the Third Party?....June 38

Rice, William A.
Doctors Forced Onto Hospital Payrolls? New York Planners Back Off....Feb. 41

Roche, George C. III, PhD
Government In Medicine....Jan. 40
People Planners—I," "The....Mar. 30
People Planners—II", "The....May 18
Suspicious State, The....July 8

Rosenhouse, Leo
Black Death In the Golden State....Jan. 18
Oliver Wendell Holmes: Sage of Boston....Oct. 18
Those Intrepid Gold Rush Medics....July 9
White House Doctor....Sept. 57

Scherwin, George S., MD
To My Patients....Mar. 56

Schreiber, Jack, MD
'Crisis': Separating Fact From Fiction, The....Feb. 49

Sparks, John A., PhD
Physician Maldistribution?....Sept. 8

Taylor, Robert B., MD
Do We Need the Medical Foundation?....May 50
Medicolegal Reports Should Pay Their Way....July 20

Turner, Jack N., RPh
Myth of Therapeutic Equivalence, The....Apr. 44

Wassersug, Joseph D., MD
Asignaturemia, The Ballpoint Epidemic....Feb. 34

Other:
Democratic Platform, 1972....Oct. 50
How to Win at Wordmanship....Nov. 45
Knowles Attacks Kennedy Bill as a Plan 'From the Far Left'....Jan. 12
Los Angeles Doctors Respond to Survey....Aug. 12
Our Testimony....Oct. 42
Republican Platform, 1972....Oct. 50

# Titles

Adverse Reactions
Francis A. Davis....Oct. 4

Alice and the Case of the Missing Option
Marvin H. Edwards....Dec. 30

AMA vs the AHA: A Battle for the System
Frank W. Blatchford III....May 32

Anatomy of an Artist, The
Terrence S. Carden Jr., MD....Apr. 20

"Approved" Prescriptions
Francis A. Davis, MD....Sept. 6

Are Unions the Answer?
Solveig Eggerz....Nov. 18

Asignaturemia, The Ballpoint Epidemic
Joseph D. Wassersug, MD....Feb. 34

Assault On Privacy: The Patient and the Computer
S. B. Jeffries, JD....May 29

Available Immediately: Good Political Issue, Like New
Marvin H. Edwards....Aug. 28

Black Death In The Golden State
Leo Rosenhouse....Jan. 18

British Doctor Servant of Two Masters, The
J. Enoch Powell....Jan. 32

Campaign for a Health Department, The
Allan C. Brownfeld....Sept. 48

Canadian MDs Balk at Generic Prescribing
Earl Lowes....June 6

Catastrophic Insurance
Francis A. Davis, MD....Apr. 4

Catastrophic Insurance
Robert J. Myers, FSA
E. Paul Barnhart FSA....Oct. 6

Cause and Effect
Marvin H. Edwards....Nov. 48

Changing System, The
Marvin H. Edwards....May 36

Constant Care Concept: Providing Quality Care for Less, The
Norman R. Nager....June 32

Control of Therapy
Francis A. Davis, MD....Aug. 4

'Crisis': Separating Fact From Fiction, The
Jack Schreiber, MD....Feb. 49

Democratic Platform, 1972....Oct. 50

Doctor Next Door Fights Government Medicine, The
Earl Lowes....Mar. 44

Doctors Forced Onto Hospital Payrolls? New York Planners Back Off
William A. Rice....Feb. 41

*Continued on page 47*

# Titles

*Continued from page 41*


Do We Need the Medical Foundation?
Robert B. Taylor, MD ..... May 50

Extending the Controls: An Analysis
Allan C. Brownfeld ..... June 10

FDA and the Physician: Does the Physician Have a Moral Obligation to Civil Disobedience?
P. H. Blachly, MD ..... Mar. 60

FDA Letters
Francis A. Davis, MD ..... Jan. 4

Federal Grant: Research for Fun and Profit, The
Paul A. Hein, Jr., MD ..... Mar. 32

Forgotten Man In "Medical Care"—The Patient, The
F. B. Exner, MD ..... Jan. 58

Fourth Party, The
Marvin H. Edwards ..... July 28

Francois Rabelais: The Doctor Who Laughed at the World
J. A. Maxtone Graham ..... Feb. 14

Frozen Incomes
Francis A. Davis, MD ..... Mar. 8

Government and the Generic Doctor
Addis C. Costello, MD ..... Aug. 28

Government In Medicine
George C. Roche III, PhD ..... Jan. 40

Health Systems Story, Private Practical and Profitable, The
David A. Barnes ..... Mar. 12

Henry Sarason: Man of Medicine and Mirages
Susan B. Graves ..... June 24

Hershey Graduates Its First Class, Teaching Medicine As An Art
William Ecenbarger ..... Feb. 30

Hexachlorophene, Staph and the FDA
Francis A. Davis, MD ..... Feb. 4

"Hold Harmless"
Francis A. Davis, MD ..... June 4

How to Win at Wordsmanship ..... Nov. 45

I, Too, Have a Plan
Marvin H. Edwards ..... Apr. 18

Insulin, A Case History In Private Research
Earl Lowes ..... Aug. 31

Is The HMO a Panacea?
Allan C. Brownfeld ..... Aug. 14

Knowles Attacks Kennedy Bill as a Plan 'From the Far Left' ..... Jan. 12

Lambert Award: Incentive for Private Innovation, The
Norman R. Nager ..... Dec. 9

Laymen 'Treat' School Children: Psychiatry in the Classroom
Solveig Eggerz ..... May 44

Life With The NHS
Joan Hobson ..... Jan. 38, Feb. 38, Mar. 58, May 16, Aug. 23, Sept. 33, Oct. 14, Nov. 31

Lessons From the Masters
Marvin H. Edwards ..... Sept. 40

Los Angeles Doctors Respond to Survey ..... Aug. 12

Medibus, The
Fred Hilton ..... Oct. 54

Medical Charts
Francis A. Davis, MD ..... Nov. 6

Medicare and the Patient: Is the Doctor the Third Party?
A. S. Reece, MD ..... June 38

Medicine and the Private Sector
F.J.L. Blasingame, MD ..... Jan. 54

Medicine in Cuba
Paul Bethel ..... Apr. 34

Medicine Over There? Legal Society Goes to the Experts
John Johnstone Jr., MD ..... Sept. 34

Medicolegal Reports Should Pay Their Way
Robert B. Taylor, MD ..... July 20

Myth of Therapeutic Equivalence, The
Jack N. Turner, RPh ..... Apr. 44

Oliver Wendell Holmes: Sage of Boston
Leo Rosenhouse ..... Oct. 18

On Being Sensitive to the Needs of Others
Marvin H. Edwards ..... Oct. 36

Orthopedist in the Nets
Susan B. Graves ..... Aug. 24

Our Testimony ..... Oct. 42

Pennsylvania Doctors Fight 'Health Czar' Plan
William Ecenbarger ..... July 44

People Planners—I", "The
George C. Roche III ..... Mar. 30

People Planners—II", "The
George C. Roche III ..... May 18

Physician Maldistribution?
John A. Sparks, PhD ..... Sept. 8

Poor Speak for Themselves, The
Norman R. Nager ..... Aug. 8

Private Medicine and the Black American
Marvin H. Edwards ..... June 20

R & D: 'Sliding Into a Technology Lag'
Jerry L. Pettis ..... Jan. 42

Reprieve and Opportunity: National Health Insurance Goes on the Back Burner
Allan C. Brownfeld ..... Jan. 10

Republican Platform, 1972 ..... Oct. 50

Rubies, Emeralds and Diamonds, Mystical Medicines of the Past (And Present)
Joan Hobson ..... Mar. 36


*Continued on page 48*

# Titles

*Continued from page 47*


Saving the Burros and Shooting the Eagles
Marvin H. Edwards....Mar. 25

Self-Fulfilling Prophecy, The
Marvin H. Edwards....Feb. 22

Showdown in Pennsylvania
William Ecenbarger....Dec. 36

Society
Marvin H. Edwards....Jan. 26

Something Can Be Done
David Brudnoy....Nov. 59

St. Louis MDs Sue Missouri Foundation
Frank W. Blatchford III....Apr. 29

Students Report: Observation on Scandinavian Medicine, A
Tim Diegel....Nov. 53

Substitution Campaign Continues, The
Allan C. Brownfeld....Feb. 8

Suspicious State, The
George C. Roche III, PhD....July 8

Tel-Med: A Ringing Success
David A. Barnes....Sept. 26

Third Party: An Overview, The
John C. Hawk, Jr., MD....Mar. 48

Third Party, The
Francis A. Davis, MD....May 6

Those Intrepid Gold Rush Medics
Leo Rosenhouse....July 9

Time for a Moratorium
Francis A. Davis, MD....July 4

Time for Some New Ground Rules
R. V. McIntyre, MD....Aug. 42

To My Patients
George S. Scherwin, MD....Mar. 56

Unconvincing Crisis, The
Philip M. Crane....July 22

Unionization of the Profession, The
Allan C. Brownfeld....Nov. 8

Visit to 'Paradise', A
Francis A. Davis, M.D....Dec. 6

Vote Against Antisubstitution Repeal, A
Terrence S. Carden, Jr., MD....July 18

Wage and Price Freeze: Phase II and You, The
Allan C. Brownfeld....Apr. 8

What Makes Sheehan Run?
Susan Graves....Nov. 29

White House Doctor
Leo Rosenhouse....Sept. 57

William Price: The 'Mad Doctor' of County Glamorgan
J. A. Maxtone Graham....May 8

Womens Hospital: Total Care for Mother and
Norman R. Nager....Dec. 22


# Index to advertisers


Bristol Laboratories
Versapen K....7

Burroughs-Wellcome & Co., Inc.
Sudafed....4, 5

Dow Pharmaceuticals
Tussend....IBC

Geigy Pharmaceutical Corporation
Preludin....BC

International Pharmaceutical Corporation
Debrox....23

Ives Laboratories, Inc.
Isordil....3

Lilly and Company, Eli
Institutional....IFC

McNeil Laboratories
Tylenol....43

Parke Davis & Company
Benylin....35

Roche Laboratories
Dalmane....24, 25, 26

Searle, G.D. & Co.
Lomotil....33

Smith Kline & French
Stelazine....14, 15
Urispas....38, 39

Squibb, E. R. & Sons, Inc.
EPI* Clear....17, 28, 29, 42

Wyeth Laboratories
Serax....20, 21
Ovral....44, 45, 46